

# Conference and Event Centre (TEC)



## Seminar documentation

Rooms for dreams – from the Baselbiet into the world

**Welcome to the Baselbiet.**  
**Welcome to a novel conference and event world.**  
**Welcome home at work.**

The new House of Business (HDW) in Pratteln in the heart of the Baselbiet stands for innovation, business and services. A core element of the house is the large Conference and Event World opened in April 2021, with a variety of room options for inspiration, impulses, interaction, teamwork and strategic thinking.

Here, where the industrial history of the region of northwest Switzerland began with the salt deposits, the Haus der Wirtschaft, opened in 2021, is an important component of a sustainable area development. Ideally located with a direct connection to the A2/A3 motorways and the SBB Pratteln train station, the HDW with its 200 parking spaces is easy to reach. In the middle of a trend-setting and prospering environment with various exciting development projects for modern working and living, the Conference and Event Centre (TEC) offers a unique variety of themed rooms.

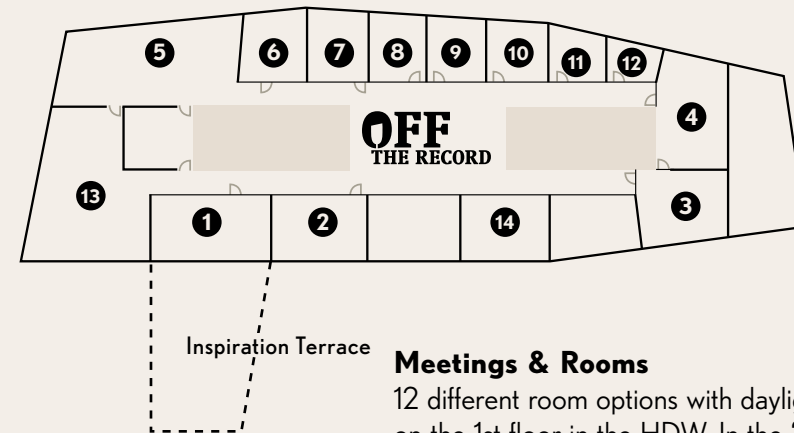
In the “Rooms for Ideas”, you go from the Baselbiet around the world – you experience the off-site feeling on-site. Break out of your everyday working environment and feel good and inspired, in order to develop and deepen creative ideas. Or plan a big appearance in the large auditorium or the Small Conference.

We wish you a good time at the TEC in Pratteln.



On a 2,000 m<sup>2</sup> area, the Conference and Event Centre (TEC) at the House of Business (HDW) in Pratteln sets new standards for your individual meeting requirements. Just a few kilometres from the city of Basel by train or motorway, 12 state-of-the-art event rooms and a unique auditorium are available. Impress your partners and customers with a meeting in the most attractive conference and event location in north-western Switzerland, immerse yourself in a fresh Baselbiet environment and conquer the business worlds from here. We look forward to welcoming you and creating the perfect day to suit your needs.

## 1st floor

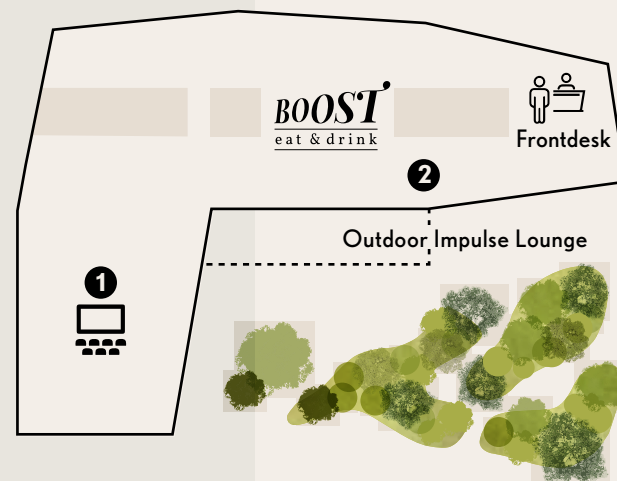


### Meetings & Rooms

12 different room options with daylight are available on the 1st floor in the HDW. In the "Small Conference" room you can stage conferences for 100 people, in the unique themed rooms "Panama", "Casablanca", "Amazonas", "Malawi", "Camargue", "Mumbai" and "Malibu" you can conquer the world with innovative ideas. Or how about the classic "Boardroom" for the board of directors or executive board meeting? In the "Baselland Business Factory" or in the two creative spaces, the attractive surroundings inspire unique plans. The Inspiration Terrace and Outdoor Impulse Lounge are ready and waiting outside. You have a wide choice – we will be happy to personally advise you.

### Auditorium

An auditorium for up to 300 people, an 11x3.5-metre, wide LED wall, a control room with all the technical refinements in acoustics and lighting – the centrepiece in the HDW is unparalleled in the northwestern Switzerland region. Here you can set the stage for really big events, whether they're customer events, conferences, meetings, but also cultural or private events. The possibilities are almost unlimited. We can offer you support in technology, communication and catering from one single source.



## Ground floor

### Food & Drink

BOOST eat & drink is the name of the food bar in the HDW. It offers a wide range of menus, snacks and take-away options that meet the demands of healthy, fresh and regionally based cuisine. The setting on the open ground floor with its plants, furniture and look creates a pleasant ambience. The OFF the record bar is available for events and meetings on the upper floor. The HDW catering offers attractive options, including delivery.





# Auditorium

## "We belong on the big stage"

Up to 300 pairs of eyes direct their gaze onto the big stage, at the people and at the imposing LED wall for the media staging. This is the auditorium in the HDW, for your major appearances. Inspiring events, exciting podiums, professional assemblies, innovative exhibitions, cultural and private occasions – in the heart of the Baselbiet, the horizons are wide open. In direct proximity are the foyer and the garden landscape of the HDW. Combine it all into an event concept that will amaze your guests.

Size: 430 m<sup>2</sup>

### Seating options

-  Theatre
-  Seminar
-  Banquet
-  U-shape
-  Cocktail
-  Table





# Auditorium



## Room equipment

LED wall 11×3.50 m

Stage 15.2 m (incl. stairs) × 3.2 m

Stage surface 44 m<sup>2</sup>

16 stage projectors

2 stage speakers

43 inch preview monitor onto the stage

Illuminated speaker's lectern

6 Shure MXW1 microphones (body pack cabled with headset)

2 Shure MXW2 microphones (hand-held microphones)

Various audio, video and light connections in the auditorium and in the control room

Room acoustic irradiation

Hard-of-hearing loop

Control room with audio mixing desk (Yamaha QL1, Yamaha Rio 1608-D)

Light mixing desk (Zero 88 FLX S24)

Video image mixer (Barco S3 Tri-Combo-BTO)

3x Crestron touch panel (control/entrance/speaker's lectern)

**from CHF 3,500**

**from CHF 1,500 (excluding standard technology)**

(This room is not bookable online)


The directly adjacent foyer (490 m<sup>2</sup>) can be booked in combination with the auditorium but also separately for events.




# Small Conference


## "Innovations begin small"


The name "Small Conference" is the only thing small here. Because the perspectives and variants are surprisingly big. With capacity for between 31 and 100 guests, everything is possible here. The large window facades bring plenty of light and vision into the room.

 **Size: 112 m²**

### Seating options

 Theatre

 Seminar

 Banquet

 U-shape

 Block

### Room equipment

Screen 4 × 2.5 m wide

Sony VPLFHZ10 projector (10000 ANSI lumen)

PT12X-USB camera from PTZOPTICS 12-fold zoom, 72.5 degree angle of vision

2 ClickShare dongles

Speaker's lectern

2 Shure MXW1 microphones (body pack cabled with headset)

6 Shure MXW2 microphones (hand-held microphones)

Operation via touch panel

Extra:

Ready for conferences (Teams, Zoom, etc.) on BYOD basis

**from CHF 950**

(This room is not bookable online)



# Boardroom

## “The most important topics belong on the table”

And the table is big in this exclusive boardroom, which offers space for the 16 most important people in your organisation. This is where the ways are paved and the future is shaped. The term “sitting leather” is exclusively positive and intentionally occupied twice. Because, in addition to the comfortable chairs at the table, two even more comfortable long leather benches characterise this room. And speaking of double vision: there are two presentation screens here as well. Direct and clear. This is where the decision makers meet.

Size 48 m<sup>2</sup>

### Seating options

Block

### Room equipment

2 CTOUCH '86  
(touchscreen, fixed on the wall,  
not height-adjustable)

Conference camera  
Huddly IQ

4 ClickShare dongles

2 speakers  
Yamaha VXL1B-16P

8 Shure MXW610  
(belt pack table microphones)

Table connection with HDMI  
and USB

Operation via touch panel

### Extra:

Ready for conferences  
(Teams, Zoom, etc.) on BYOD basis

from CHF 450

(This room is not bookable online)



## **Around the world in one day.**

And without undertaking a major trip. But with big ideas, projects and appearances with which you can conquer the world. This is the “Rooms for Ideas” at the Conference and Event Centre (TEC) in Pratteln.

Create the big connection in Panama, dive into new dimensions in Casablanca or Mumbai, fight like a lion in Malawi, be inspired by the might of the Amazon, experience your next spring in Camargue and ride a wave of success in Malibu. Or set sporting goals for yourself at the Baselland Business Factory. Around the world and back in the Baselbiet. If you think creatively and innovatively, this is the very place for you.

All themed rooms at the TEC are bookable online at **[portal.hdw.ch](https://portal.hdw.ch)**.





## Foyer



1st floor 1

### “We pursue only the sportiest goals”

A room with big ambitions. Here you can put your foot down, land the big throw and score the most important goals. Should you get out of breath in the process, you can take in fresh air at any time, as the door leads directly onto the Inspiration Terrace with a view onto the garden landscape in front of the Haus der Wirtschaft. Lean back in comfortable chairs, on the leather sofas or at the high table and develop the ambitious ideas for your promising future in the world-class category, right here in this unique atmosphere.

Size: 49 m<sup>2</sup>

Number of people: 10

Seating options



Room equipment

Magnetic glass wall as whiteboard  
2 × 1.60 m

Rollable Samsung QM75R, '75  
(not height-adjustable)

2 ClickShare dongles

Soundbar for camera, audio,  
microphone as well as connection  
panel with HDMI and USB port,  
various adapters

from CHF 170 (h)

### “Welcome to an innovative world”

I feel welcome here. I take my first step in the foyer. The front desk stands on striking Laufental limestone. Going past a lot of green and various seating areas, the BOOST eat & drink food bar, the Baselbiet lime fountain and the cloakroom and entrance area of the auditorium, I meet exciting and innovative people, engaging in conversation, eating, drinking or gathering for their event, meeting or conference. The foyer is an ideal complement to larger events in the auditorium or the Small Conference.

Größe: 490 m<sup>2</sup>

Seating options



## Baselland Business Factory



# Panama



## "I don't produce any paper tigers"

For more than a century, the Panama Canal has connected the worlds. One of the most important water routes allows the connection of the Atlantic and the Pacific. This gigantic project required visionaries, pioneers and people who believed in it and who made more than a paper tiger out of a plan sketch. Take the bull on the stone wall by the horns, solve the trickiest challenges and develop projects that will perhaps still be spoken about in 100 years.

Size: 35 m<sup>2</sup>

Number of people: 8

Seating options



Room equipment

Magnetic glass wall as whiteboard 2 × 1.60 m

Samsung QM75R,75

2 ClickShare dongles

Wall connection panel with HDMI and USB port, various adapters

from CHF 140 (h)

## "Here's looking at you, kid!"

A classic of film history. The best love film of all time. Humphrey Bogart and Ingrid Bergmann. The film Casablanca conveys the spirit of this pulsating city on Morocco's Mediterranean coast, yet not a single scene was filmed on location. The Casablanca Room transmits the inspiration in the art deco style, which stands for the elegance of the shapes, the preciousness of the materials, the strength of the colours and the sensuousness of the themes. Look your closest colleagues straight in the eyes and refine your ideas.

Size: 34 m<sup>2</sup>

Number of people: 8

Seating options



Room equipment

Magnetic glass wall as whiteboard 2 × 1.60 m

Samsung QM75R,75

2 ClickShare dongles

Wall connection panel with HDMI and USB port, various adapters

from CHF 140 (h)



# Casablanca



# Amazonas



## "I feel the force of the water"

The Amazon is the river with the greatest volume of water on earth. The name is said to refer to wild and determined fighters in the indigenous population, the Amazons, who did not exactly receive the European explorers in a friendly manner. Today, the Amazon still stands for the expansiveness and wildness of South America, for the originality, the force of the water and the eternal river. Here, the ideas and thoughts can flow, gather from all directions, find strength and, in the end, lead to a common destination.

Size: 30 m<sup>2</sup>

Number of people: 8

Seating options



Room equipment

Magnetic glass wall as whiteboard 2 × 1.60 m

Samsung QM75R,75

2 ClickShare dongles

Wall connection panel with HDMI and USB port, various adapters

from CHF 140 (h)

## "I fight like a lion for my idea"

Malawi is "Africa's warm heart". Here there is desert, thunderous rivers and wonderful sandy beaches on the banks of Lake Malawi. And the largest lion population on the African continent. In this room, Malawi's contrasts meet: warm-hearted people and mighty lions. Here you can fight for your ideas with strong arguments and make new friendships at the same time. Conquer the world with your powerful, convincing manner and bring people under your spell.

Size: 29 m<sup>2</sup>

Number of people: 6

Seating options



Room equipment

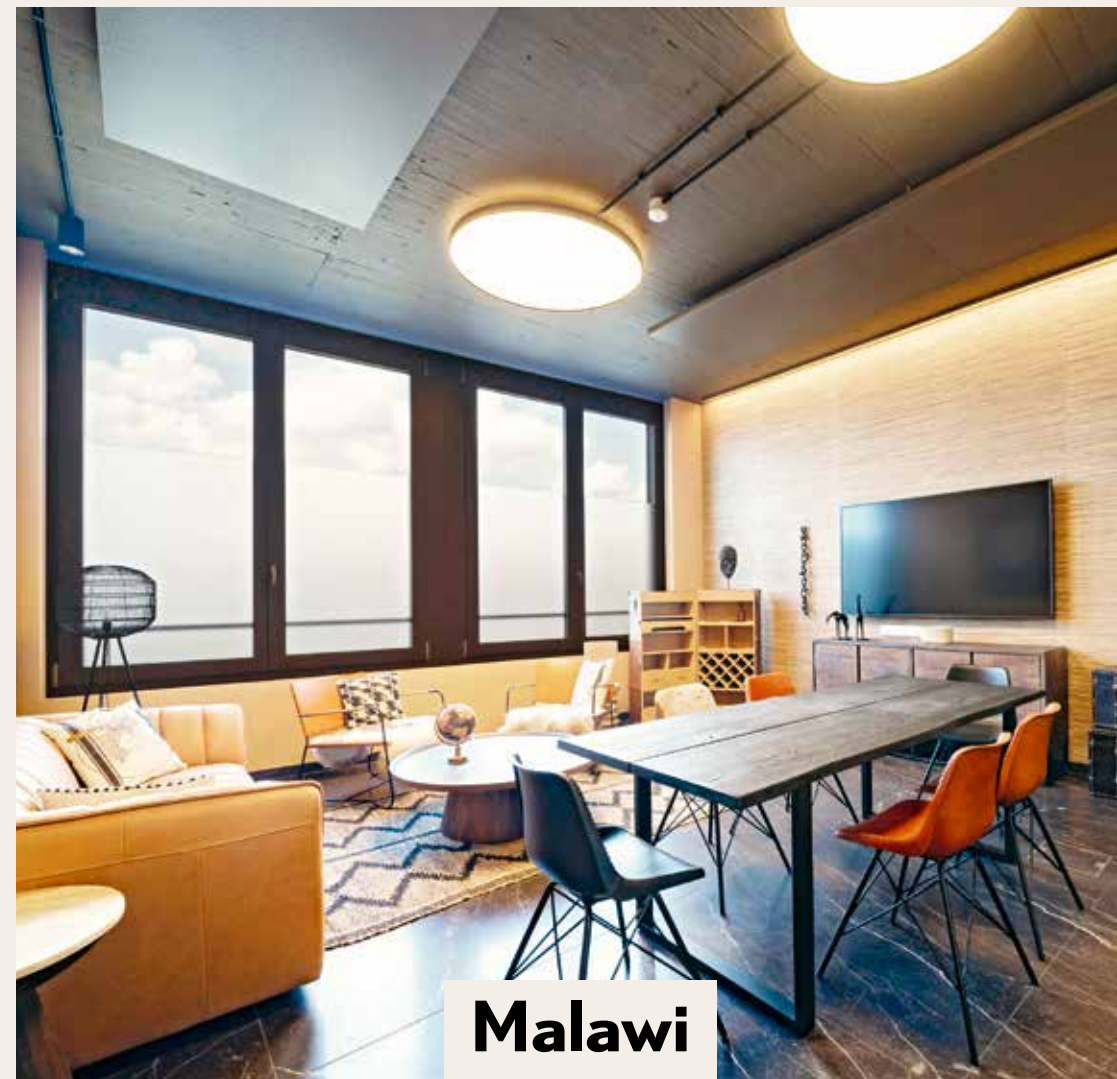
Magnetic glass wall as whiteboard 2 × 1.60 m

Samsung QM75R,75

2 ClickShare dongles

Wall connection panel with HDMI and USB port, various adapters

from CHF 100 (h)



# Malawi



# Camargue



## “I smell spring in the air”

The power of the sun, the light and the colours of spring, lavender, wild horses, pelicans – that is Camargue in the south of France, in which the Rhône completes its adventurous route out of the Pennine Alps and into the Mediterranean. The scent of inspiration wafts through this room and we breathe it into our Indian summer in a light-flooded atmosphere. We throw the old plaits into the laundry basket on the old cabinet and instead shape our new, bright future.

Size: 28 m<sup>2</sup>

Number of people: 6

### Seating options



### Room equipment

Magnetic glass wall as whiteboard 2 x 1.60 m

Samsung QM75R, 75

2 ClickShare dongles

Wall connection panel with HDMI and USB port, various adapters

from CHF 100 (h)

## “I am embarking on a promising journey”

Life pulsates in Mumbai, India, one of the largest metropolitan regions in the world, which was known as Bombay until 1996. The Elephanta Caves are a UNESCO World Heritage site. In this room, the elephant, this powerful and yet so sensitive animal, greets you discreetly but with an attentive look and ensures that nothing important is forgotten. Here begins your journey, which to begin with perhaps leads into the uncertain and unknown, but which grants sufficient positive and valuable impulses to have a promising and clear plan in the end.

Grösse: 22 m<sup>2</sup>

Number of people: 6

### Seating options



### Room equipment

Magnetic glass wall as whiteboard 1.20 x 1.60 m

Samsung QM75R, 75

2 ClickShare dongles

Wall connection panel with HDMI and USB port, various adapters

from CHF 100 (h)



# Mumbai





## “I continue to ride the success wave”

An attitude towards life, characterised by the expanse of the Pacific, the Californian coast, the beach lifestyle and the spirit of unlimited possibilities. That is Malibu, the USA's Surf City. The waves surge in this small but sophisticated room and, in a relaxed atmosphere, offer the environment to build more than just sand castles. A good idea often begins with a relaxed group natter, perhaps with a Malibu, the world-famous coconut liquor. However you like it: surf your board in this cosy lounge onto your next wave of success.

Size: 15 m<sup>2</sup>

Number of people: 4

### Seating options



### Room equipment

Magnetic glass wall as whiteboard 0.65 × 1.60 m

Samsung QM75R,75

2 ClickShare dongles

Wall connection panel with HDMI and USB port, various adapters

from CHF 70 (h)

## “I am open to many things”

Open spaces – open minds. In the open lounge with an open view onto the effervescent Baselpiet lime fountain in the foyer, we can speak openly with each other. And, of course, we are open to many things. Whether in the lounge with a noble view onto the foyer or in the Open Space in the south-west corner – we can discuss, develop and complete in both locations. Rather a good idea.

Size  
Space: 127 m<sup>2</sup>  
Lounge: 48 m<sup>2</sup>  
Total: 175 m<sup>2</sup>



## Open Space und Lounge



# Creative Rooms

1st floor 3 4

## "I make the impossible possible"

On the idea playground, there are no side rails, barriers or creative limits. The thoughts are free in both Creative Rooms, which can also be combined well by opening the folding door, so as to spin even more crazy ideas, storm brains and turn the impossible into the even more impossible. The combined Creative Rooms can be used as a conference room along the lines of the Small Conference at the other end of the building.


### Size

**Creative Room 1: 49 m<sup>2</sup>**

**Creative Room 2: 62 m<sup>2</sup>**


**Total: 111 m<sup>2</sup>**

### Seating options

 Theatre

 Seminar

 U-shape

 Block

### Equipment per room

Magnetic glass wall as whiteboard 2×1.60 m

Rollable CTOUCH Riva, 75 (height-adjustable) with soundbar for camera, audio, microphone as well as connection panel with HDMI and USB port, various adapters

2 Clickshare dongles

Extra:

Ready for conferences (Teams, Zoom, etc.) on BYOD basis

**from CHF 170 (h)**



## OFF the record Bar



**OFF**  
THE RECORD

### “I deserve it”

The meeting was a success, the right decisions have been made, the concepts have been born. We have done good work. The OFF the record bar is a great place to bring an intensive day to a wonderful end. With a cocktail, a long drink, a beer or a soft drink in our hand, we undo the top button and lean back. Nurture old friendships, make new ones and, in the course of the conversation – which no one else is listening to – come up with the idea that we just could not think of upstairs. The location works according to the “rent a bartender” concept and can be booked individually.

### “Go to work with a boost”

BOOST eat & drink stands for advanced, authentic and healthy cooking. The food bar’s buffet offers a varied selection for those who are a little bit hungry and those who are quite a bit hungry. BOOST Delivery supplies all meeting and conference rooms in the building with the individually chosen offering. BOOST Catering is available for the culinary accompanying of events in collaboration with various caterers and indulges your guests from the taste buds into the stomach. A good feeling.

**BOOST**  
eat & drink



**BOOST**

## Directions and parking

You can reach the Haus der Wirtschaft easily and quickly by public transport as well as by car, motorbike and bicycle. There are sufficient parking spaces available (multi-storey car park, short-stay car park).

## Public transport

The following stops are in the immediate vicinity of the HDW:

**S1 / S3 / 80 / 82 / 83** SBB train station, Pratteln (350 metres): five-minute walk.

**80 / 83** 83 Pratteln Grüssen (300 metres): five-minute walk.

**14 / 82** Bahnhofstrasse (600 metres): ten-minute walk.

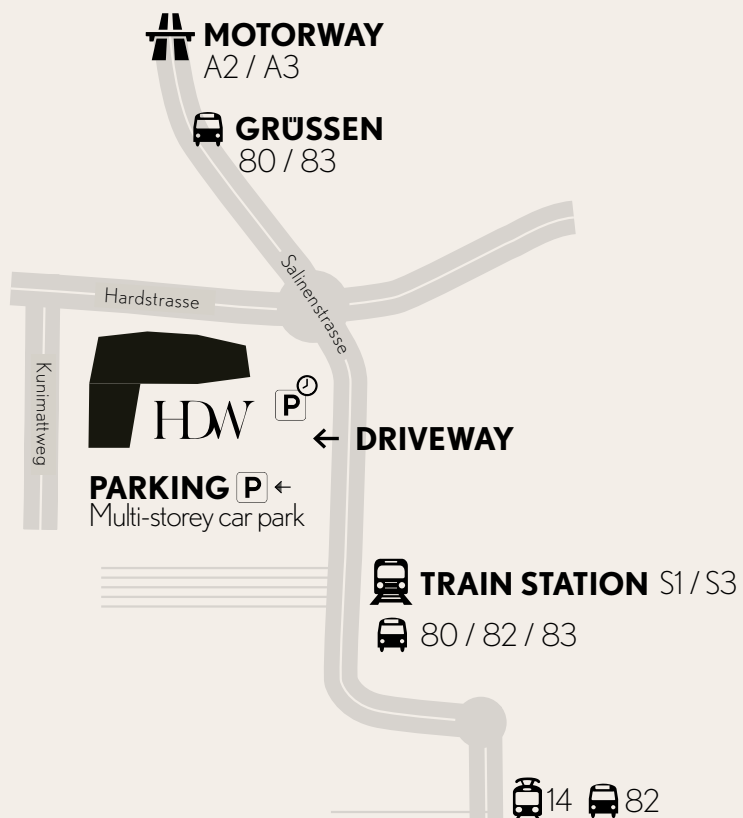
Plan your journey with [sbb.ch](https://www.sbb.ch),

## Car, motorbike

Please note when using a navigation device for directions: access to the HDW multi-storey car park is via Salinenstrasse (level with Salinenstrasse 45 C).

Access via Kunimattweg is exclusively for suppliers.


From the A2/A3 motorway: take the "Pratteln" exit. Drive straight ahead on Salinenstrasse towards Pratteln. The entrance to the HDW and the multi-storey car park is about 100 metres after the Kunimatt roundabout, on the right-hand side.





## Contacts

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 Tagungs- und Eventcenter im  
Haus der Wirtschaft



to the online booking platform  
[portal.hdw.ch](https://portal.hdw.ch)